



Company Profile

Ibs Italia S.r.l.



Internet Business Solutions Italia S.r.l. (IBS Italia S.r.l.)
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Vision & Mission

Internet Business Solutions Italia, or IBS Italia, is a young company, with a great know-how about on-line business projects.

Products & Services:

- **Web Template Shop**
- **Design, Development and Maintenance of web sites and vertical portals**
- **e-Commerce**
- **Internet TV solutions for On demand and / or Web Live TV**
- **Web Services (domain, hosting, mail, ftp, bandwidth and connectivity, ...)**
- **SEO (Search Engine Optimization, SEM (Search Engine Marketing))**
- **Graphics**
- **Content Management System in Microsoft .NET or Open source technology**
- **Electrical and data cabling networks**
- **Management consulting services for on-line business projects**



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Software in-house solutions: e-Commerce & Web TV

IBS Italia has developed two platform for **e-Commerce** and **WEB TV**, in Microsoft .NET / SQL Server technology.

Main Features of e-Commerce Platform

- Warehouse Management, Import / Export, Manage unlimited Categories and Products
- Manage customers, Order Management, Shopping Cart always on top & Wish List
- Simple and advanced search engine, indexing the site on search engines, handling shipping
- Automatic Image Re-sizing
- User registration, login, Board Orders, Newsletter
- Management of Promotions for Quantity / Time - Providers Management
- Payment by credit card on the circuit GestPay Banca Sella
- Google Analytics Statistics

Main Features of Web TV Platform

- Multi-Scheduling of palimpsest for WEB Live TV
- Multi-channel Manage for On Demand Web TV
- Multimedia Search engine and video archive
- Manage for advertisement
- Automatic re-sizing of images for the covers video
- Banner Manager, Statistics Analytics Google
- Management News
- Croll manage by XML technology

LIVE Demo e-Commerce: www.toy-store.it - www.dvd-store.it

LIVE Demo WEB TV: www.eur-tv.it - www.piu1.eu



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Consulting, Web Services, SEO, SEM, PPC

Domain registration

Graphics

Design, Development and Management of web sites & portals

Web Services

- **Hosting, VPS (Virtual Private Server), Housing Rack, Connectivity, SMS**
- **E-mail**
- **FTP (File Transfer Protocol)**
- **Database MySQL e SQL Server, Etc.**

SEO (Search Engine Optimization)

SEM (Search Engine Marketing)

- *Benchmarking*
- *Online branding*
- *Database building*
- *CRM*

Indicizzazione e promozione sui motori di ricerca

Pay per Click Campaign (ex. Google Adwords, Overture,...), price comparison (es. Kelkoo, Ciao, Trovaprezzi, Shoppydoo, etc.), e-bay, mail marketing, promo-banner, etc.

Managerial consulting for development of on-line business projects



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References

Invitalia

Innovazione Italia

Piu Uno International

Prologic Italia

La Basentana Soc. Agr.

The Key to Rome

L&A

Alexandra Cinematografica

Dream Entertainment

Centro Studi Pallai

GFProperties

Aviocesis

Figebo

Risana Environment

Trash

Edizioni Universitarie romane

Associazione Amici di Maratea

Cantieri Navali Bimar

Marentech Italia

E-professional Consulting

Sound & Vision

SPGoodies

Gioielleria Nicoli

Seuro

C'era Una Volta

San Carlo Management

Radiologica Romana

Consorzio Mideuro per l'internazionalizzazione delle PMI

Assi3

Basilicos

Emme Informatica

San Carlo Invest

Porto Rotondo Communication & Events

Italinformatica

